

WORK EXPERIENCE

ART DIRECTOR

Monstercat | March 2023 - April 2025

- Design: album covers, marketing assets, newsletters, and animations for musicians and primary Monstercat brand
- Design: clothing and accessories merchandise
- Management: external contractors and merchandise

GRAPHIC DESIGNER

ThinkRenegade | September 2022 – March 2023

- Design: advertising motion graphics, Facebook, Instagram, and Google static ads
- Design: email marketing and Klaviyo templates for brands

GRAPHIC DESIGNER

Vessi | January 2022 – September 2022

- Design: advertising motion graphics, Facebook, and Instagram static ads
- Design: website landing pages and email marketing

JUNIOR GRAPHIC DESIGNER

BRAINEFFECT | October 2019 - December 2021

- Design: advertising motion graphics, Facebook, Instagram, and Google static ads
- Design: physical product packaging and labels

SOFTWARE SKILLS

EXPERT

Adobe Photoshop Adobe InDesign Adobe Illustrator
Adobe AfterEffects Adobe Premiere Pro Adobe Lightroom
Klaviyo Figma

INTERMEDIATE

Blender Canva Google Office Suite Microsoft Word

PORTFOLIO

www.jingilbert.com

CONTACT

jinzgilbert@gmail.com (778) 814 - 7965

SUMMARY

Experienced (7 + years) Art Director and Senior Graphic Designer. Expert in Ads Creation, Website Assets, Digital Art, Email Marketing, Print Production, Motion Graphics, and Video Editing

EDUCATION

B.F.A. FILM & TELEVISIONNew York University

GRAPHIC DESIGNUC Berkeley Extension

REFERENCES

ORRI SACHAR

Vice-President, Monstercat orri@monstercat.com

CASSANDRA POPESCU

Creative Producer cassandra@monstercat.com